

NCC Cable System Order

Order #	62555502
Syscode	1358
System Name	Spectrum/Alpena, MI
Market	Alpena

AE	Andrew Yolles
Sales Coordinator	Theo Hinson
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 May18
-	

Flight Dates	07/23/18 - 08/05/18
Agency	Strategic Media Services, Inc
Advertiser	Bill Schuette for Governor

Client Code	331
Product Code	417
Est Code	4508
Product Name	7.25-7.31
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	07/12/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$726.00		
Commission	\$108.90		
Net Total	\$617.10		
Total Spots	40		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7.12 New order. Please review, and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	7/23/18	7/29/18	05:00	09:00			X	X	X	X	X	-	-	8	\$16.00	\$128.00	30	NPE
2	FXNC	VARIOUS	7/23/18	7/29/18	09:00	16:00			X	X	X	X	X	-	-	6	\$13.00	\$78.00	30	NPE
3	FXNC	VARIOUS	7/23/18	7/29/18	16:00	19:00			X	X	X	X	X	-	-	6	\$20.00	\$120.00	30	NPE
4	FXNC	VARIOUS	7/23/18	7/29/18	19:00	24:00			X	X	X	X	X	-	-	8	\$23.00	\$184.00	30	NPE
5	FXNC	FOX AND FRIEND<	7/30/18	8/5/18	05:00	09:00	X	X						-	-	3	\$16.00	\$48.00	30	NPE
6	FXNC	VARIOUS	7/30/18	8/5/18	09:00	16:00	X	X						-	-	3	\$13.00	\$39.00	30	NPE
7	FXNC	VARIOUS	7/30/18	8/5/18	16:00	19:00	X	X						-	-	3	\$20.00	\$60.00	30	NPE
8	FXNC	VARIOUS	7/30/18	8/5/18	19:00	24:00	X	X						-	-	3	\$23.00	\$69.00	30	NPE

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	28	12	0	0	0	0	0	0	0	0	0	0	40
AMT	\$510.00	\$216.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$726.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/18/18

62555502 | Alpena | Spectrum/Alpena, MI | 1358 |